

Artist & Label Promo

PACKAGES

The following packages were designed specifically for artists and labels. Each one includes a banner inside the DJ Radio Survey, to give your project top awareness with the very Broadcasters who report airplay to the Bluegrass Today® Charts.

Silver Artist

- **DJ SURVEY**
300x250 banner in DJ survey for 4 weeks
- **BLUEGRASSTODAY.COM**
25,000 banners ROS delivered over 30 days.
728x90, 300x250 and 300x600

\$449

Retail Value \$750
You Save \$301

Gold Artist

- **DJ SURVEY**
300x250 banner in DJ survey for 4 weeks
- **BLUEGRASSTODAY.COM**
35,000 banners ROS delivered over 30 days. Includes
728x90, 300x250 and 300x600
- **BLUEGRASS BUZZ**
5 issues eNewsletter (sent to over 17k subscribers)

\$699

Retail Value \$1,050
You Save \$351

Platinum Artist



- **DJ SURVEY**
300x250 banner in DJ survey for 8 weeks
- **BLUEGRASSTODAY.COM**
50,000 banners ROS delivered over 30 days. Includes
728x90, 300x250 and 300x600
- **BLUEGRASS BUZZ**
10 issues eNewsletter (sent to over 17k subscribers)
- **GRAPHIC DESIGN**
3 Banner Package

\$999

Retail Value \$1,900
You Save \$951

Diamond Artist

- **DJ SURVEY**
300x250 banner in DJ survey for 8 weeks
- **BLUEGRASSTODAY.COM**
75,000 banners ROS delivered over 30 days. Includes
728x90, 300x250 and 300x600
- **UNLIMITED UPPER RIGHT CORNER 300x90**
4 weeks unlimited impressions
- **BLUEGRASS BUZZ**
20 issues (4 weeks) eNews (sent to over 17k subscribers)
- **GRAPHIC DESIGN**
4 Banner Package

\$1,499

Retail Value \$2,975
You Save \$1,476